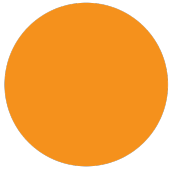


Katimavik



KATIMAVIK.ORG

Active reconciliation and 21st-century citizens

Katimavik's mission is to develop diverse youth as capable contributors, compassionate citizens and leaders for a better Canada.

Katimavik fosters understanding, respect and reconciliation with indigenous peoples and with Canada's other diverse cultures, regions and the environment.

THE 21st-CENTURY KATIMAVIK: YOUNG WOMEN AND MEN PLAYING A LEADING ROLE IN ACTIVE RECONCILIATION ACROSS CANADA

Katimavik addresses the aspirations and challenges of the Millennial generation and Canada's commitment to reconciliation. It strengthens Canada's inclusiveness, prepares youth for engaged citizenship and 21s-century employment, and supports community development and a healthy environment. Katimavik's proposition transforms the traditional gap year into a transcending opportunity for young women and men, characterized by four overarching themes:

1

RECONCILIATION... THE CORE FOCUS OF THE NEW KATIMAVIK

Katimavik engages young women and men to initiate and lead active reconciliation. The Katimavik house provides the site for education and the development of local reconciliation projects involving Indigenous and non-Indigenous peoples.

2

YOUTH DEVELOPING 21ST-CENTURY CITIZENSHIP AND SKILLS

Katimavik believes that social action and change start with the individual and it knows that good work experience enhances employability. Katimavik participants learn and develop the skills needed to be valuable workers and effective agents of change.

3

ECO-FRIENDLY AND SUSTAINABLE

Katimavik has a proven track record in eco-stewardship. The programming will be continuously updated to address the growing challenge and assist Canada in meeting its important commitments. The focus is on individual and community action.

4

INCLUSIVE AND DIVERSE

Appreciation and respect for inclusiveness and cultural diversity has always been a core Katimavik value. This is the time to engage with the new feminism and issues of gender inclusiveness. Katimavik will continue to facilitate the integration of new young Canadians.

OUR HISTORY

1977 GENESIS AND IDEALS

Katimavik (which means "gathering together", or "meeting place" in the Inuktitut language) is founded. The initial goal was to develop youth and engender lifelong civic engagement through community service. In its first year, Katimavik mobilized 1,000 volunteers who worked on projects in more than 80 communities.

BY 1986 OVER 17,000 VOLUNTEERS

Katimavik contributed to the development of over 17,000 young Canadians by engaging them in volunteer service, community involvement, cultural discovery, the practice of Canada's official languages and environmental protection.

2008-2009 COMPETENCY MODEL ADOPTED

Katimavik expands the learning program for volunteers. The enhancements target the development of our volunteers' personal, social and professional competencies, while strengthening civic engagement.

2016 FORWARD YOUTH SERVICES TO LEAD THE RECONCILIATION MOVEMENT IN CANADA

Katimavik develops foundational learning program for volunteers. It will enable volunteers to become informed, thoughtful, capable women and men who can facilitate and lead reconciliation activities within their own communities. This will become a core part of all programming.

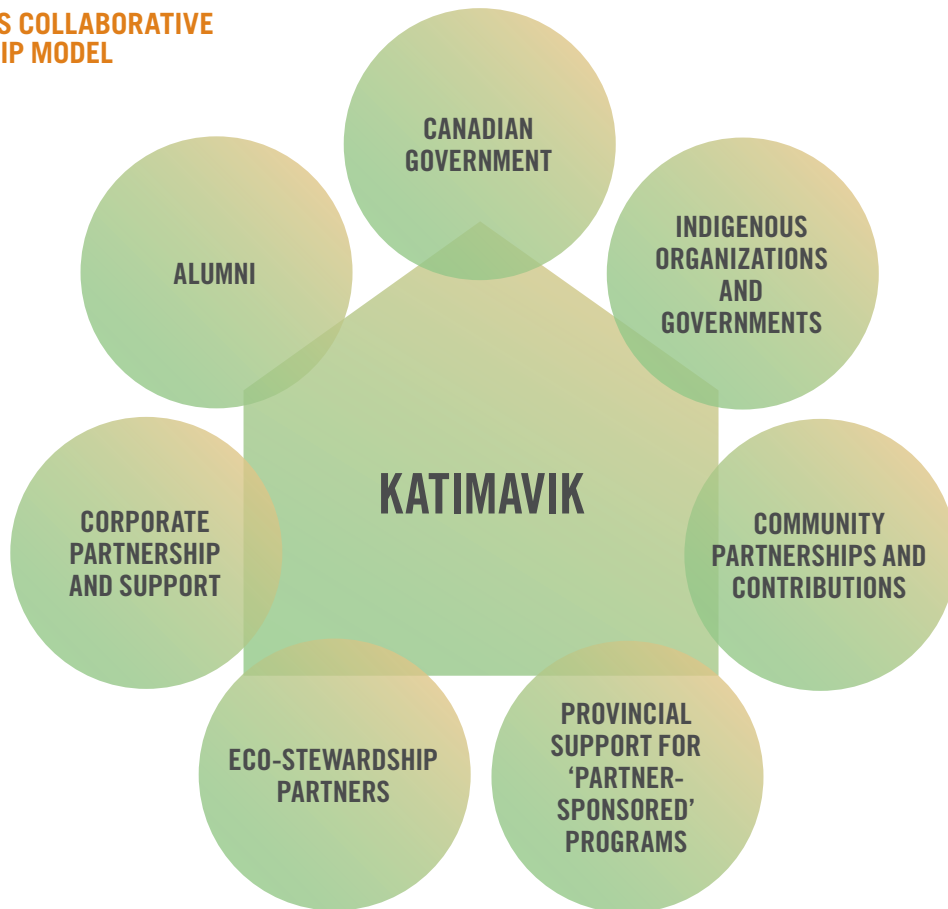
STRENGTHENING AND GROWING PARTNERSHIPS: ENGAGED INDIVIDUALS, COMMUNITIES AND SOCIALLY RESPONSIBLE CORPORATIONS

Katimavik partners with communities and local organizations, Indigenous groups, governments, and educational institutions in over 500 communities across Canada. This creates a web of mutual and sustainable benefits that supports long term community and personal development; it fosters

inclusiveness, shared purpose and a sense of belonging. Working for communities strengthens the volunteers' ethic of engagement and equips them with essential competencies to address 21st century issues.

“Let’s see... young people learning to live with others, work in both official languages, share, cooperate, and serve the needs of their communities. What part of that would any reasonable society not want?” – Jeff Goldie, Edmonton, Canada

KATIMAVIK'S COLLABORATIVE PARTNERSHIP MODEL



KATIMAVIK: COMMUNITY VOLUNTEERR SERVICE, A CONTINUING EXPERIENCE AND RELATIONSHIP

PROGRAM FEATURES & COMPETENCIES

During

- The Katimavik House: inclusive, diverse, respectful, shared
- Active reconciliation between Indigenous and non-Indigenous peoples
- Diversity: intercultural and geographic
- Bilingual appreciation and capabilities
- Volunteer employment and community service
- Leadership and self-determination, supported by practices, training, education and skills development, with potential for accreditation
- Ethics and practice of eco-stewardship
- Achievement: individual and collective

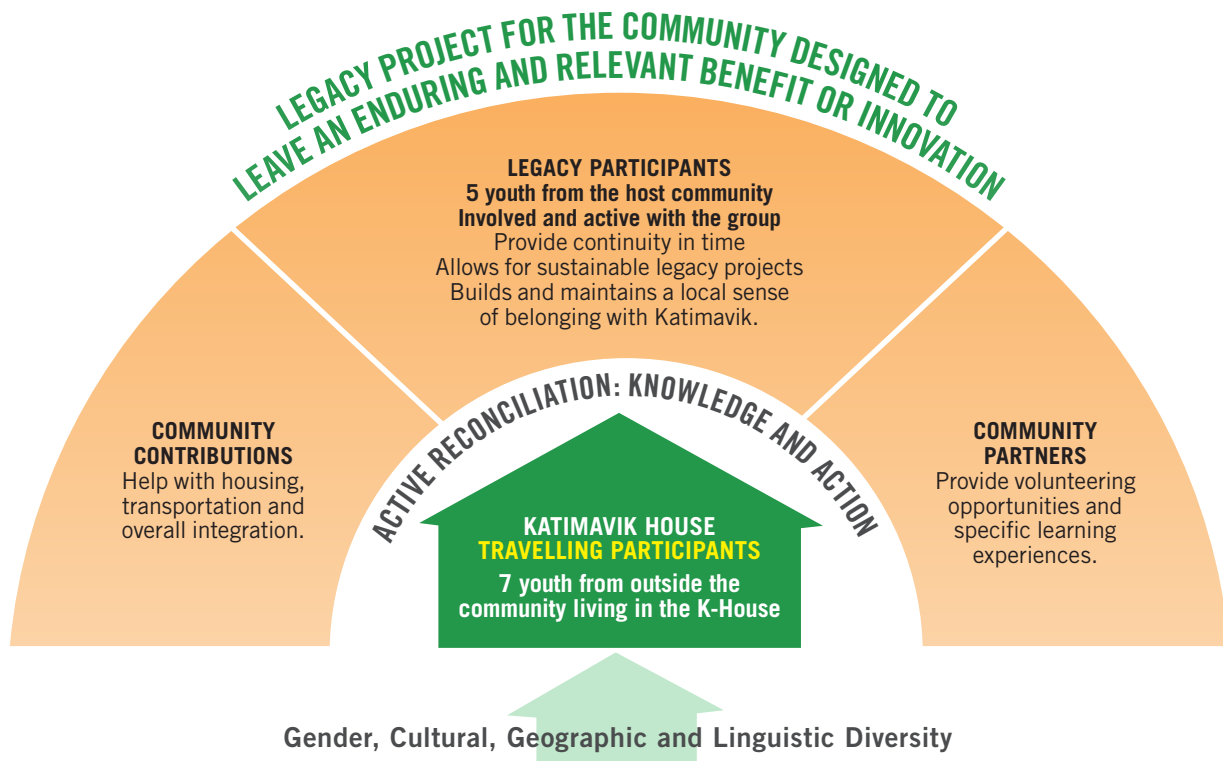
After

- Katimavik 'legacy projects'
- Katimavik community
- Active and engaged alumni
- Ethical social media presence
- National Katimavik Day
- Ongoing improvement and evaluations

PROGRAMS

The National Core Program (NCP)	<ul style="list-style-type: none"> • 18 – 25 years old • Groups of national volunteers paired with local volunteers» • 1 House Leader 	<ul style="list-style-type: none"> • 6 month program • Two different locations and linguistic environments
Partner-sponsored programs <ul style="list-style-type: none"> • Indigenous Youth in Transition (IYIT) • Eco-stewardship programs • Youth emerging from government care • Youth in at-risk situations 	<ul style="list-style-type: none"> Indigenous youth 18 – 30 Youth ages 18 – 30 Youth ages 17 – 25 Youth ages 17 - 25 Youth ages 18 - 25 	<ul style="list-style-type: none"> • 2 consecutive 4-month sessions, including postsecondary education

ACTIVE RECONCILIATION AND COMMUNITY VOLUNTEERING ECOSYSTEM



INVESTING IN “YOUTH SERVICES” LEADS TO POSITIVE SOCIAL AND ECONOMIC RETURNS

Volunteering Work Value

With the current mid-range minimum wage in Canada (\$10.75), the projected value of the 5,439 participants (over the first five years) dedicating 4.6 million volunteer hours would exceed \$49 million. This produces a significant

incremental economic multiplier benefit for the communities and leverages the federal government’s return on investment in Katimavik and in communities.

Research Findings

A 2013 study of AmeriCorps’ programs showed that they perform a vital service in developing productive competencies and social skills in youth, while helping communities. They provide immediate services of value and build human and social capital for the future. **The benefit to society from national services by youth is 3.95 times greater than the cost.**

aspeninstitute.org/sites/default/files/content/docs/pubs/FranklinProject_EconomicValue_final.pdf

In Canada, an independent economic evaluation of Katimavik in 2006 estimated that the Katimavik core program generates healthy net positive returns, based on the value of the volunteer labour and other related economic benefits.

It calculated that each dollar spent by the Katimavik program generated a return of \$2.20 at the community level, for a net return of 120%.

katimavik.org/sites/default/files/katimavik2006socioeconomicstudy.pdf

2016 LEGER INDEPENDENT STUDY SURVEYING CANADIANS WHO HAVE NOT PARTICIPATED* IN THE PROGRAM DEMONSTRATES THAT KATIMAVIK IS WELL PERCEIVED IN CANADA AND HAS ITS RAISON D’ÊTRE

**When possible, the results of this survey were compared to a 2014 internal survey of former Katimavik’s participant and employees.*

98% Among Canadians who know Katimavik enough to have an opinion, 98% have a good perception of this organization, without distinction between youth (17-24 years) and older Canadians. The positive image of Katimavik is mainly driven by its mission to support youth development.

88% of Canadians think Katimavik is important as a volunteering program.

75% of Canadian students aged 17-24 years plan or would like to take time off during or after their studies for new experiences or adventures, or to develop new skills.

50% of young Canadians are curious and want to develop entrepreneurial skills. Close to 50% of Canadians aged 17-24 years feel they lack the skills to enter the work market, particularly members of visible minorities.

➤ When it comes to volunteering, the vast majority of Canadians prefer to contribute to their community rather than at an international scale, and this is especially true among older Canadians (25 years and older).

Katimavik Programs seem to have a real and positive impact on the volunteers’ habits and lifestyle. Former Katimavik participants or employees are more likely than other Canadians to:

59% **Volunteer in their communities:** 59% of former participants and employees compared to 38% among other Canadians. Canadians volunteer fewer than 10 hours annually while the majority of former volunteers devote up to 50 hours a year to a cause.

88% **Donate to NPOs:** 88% of former Katimavik participants or employees compared to 75% among other Canadians. And people who went through a Katimavik program appear to be more generous than those who did not.

➤ **Have a healthy lifestyle:** Former Katimavik participants and employees are more likely than other Canadians to prepare home-cooked meals and eat 5-10 servings of fruits and vegetables per day.

➤ **Engage in eco-responsible behaviors:** former participants and employees are more likely to recycle, compost, buy from locally-owned businesses and use public or alternative transportation.

➤ **Speak up:** K-volunteers are able to express their opinion whenever they don’t agree, and often in either of Canada’s official languages!

Reconciliation with Canada’s Indigenous peoples is important for Canadians

50% of young Canadians are likely to participate in a program or activities that promote reconciliation (with a strong core of 14%; very likely).

+50% The great majority of Canadians are concerned about the issues Indigenous peoples of Canada are facing. +50% of Canadians support reconciliation with Indigenous peoples.

People who have heard of Katimavik are more likely to be concerned about the issues being addressed by Indigenous peoples in Canada and to be supportive of reconciliation.