

# Katimavik

## BEYOND VOLUNTEERISM TO CIVIC ENGAGEMENT



Katimavik



### ANNUAL REPORT 2016-2017



**Katimavik's Vision is of...**

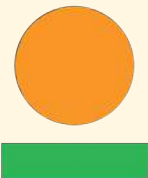
Diverse, engaged and empowered youth working together to create just relationships and transform communities, the environment and themselves for a better Canada.

**Katimavik's Mission is to...**

Develop diverse youth as engaged, caring citizens and capable contributors and leaders for a better Canada.

Katimavik fosters understanding, respect and reconciliation with indigenous peoples and with Canada's other diverse cultures, regions and the environment.

Katimavik



**ANNUAL REPORT**  
**2016-2017**

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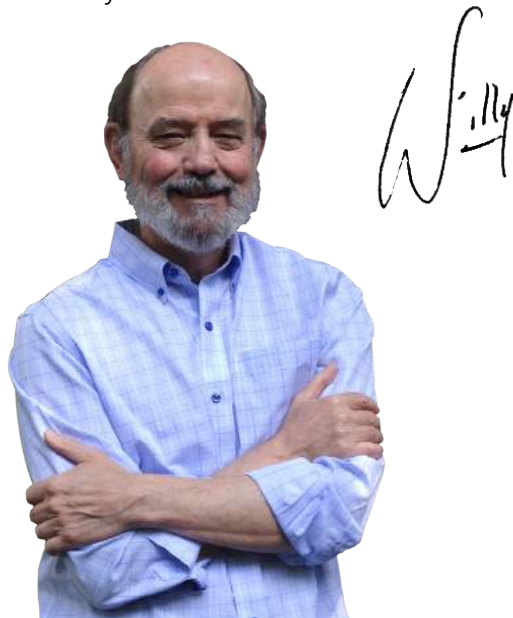
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# Letter from the Board of Directors

**This past year, Katimavik celebrated its 40<sup>th</sup> anniversary; we are especially proud of the contribution of over 35,000 Katimavik alumni who continue to positively impact their communities for a better Canada. Heartfelt thanks go to our, alumni community! Katimavik Alumni have shared with us the incredible impact that Katimavik had in their lives and supported our relaunch throughout the passed year.**

As we reported this year, funding was a special challenge: we had fully expected to receive renewed funding from the federal government by the Fall 2016.



For its part, the government's consultation process and the development of its new Youth Services Initiative (YSI) took considerably longer than anticipated, and no funds were forthcoming.

When our committed alumni heard about this, they immediately launched creative and direct actions to support our urgent case for renewed funding. Various media, including the CBC and Huffington Post, contacted us and made sure that our situation was known by Canadians, and we greatly appreciate their interest and support.

We are deeply indebted to our remarkable Member of Parliament, Marc Miller, who personally decided to take action on our behalf. By April 1<sup>st</sup>, we had received interim funding from Employment and Social Development Canada (ESDC) to undertake the two pilot projects for the Indigenous Youth in Transition Approach.

Consistent with the philosophy of working in a web of mutual benefit, the Board is working to implement a new reciprocal funding model that will involve contributions from the individual volunteers, the sponsoring communities, the corporate sector and the federal and provincial governments.

As Chair, I would especially like to acknowledge the continuing determination and work of the directors who persist with passion and rigorous exchanges to make the benefits of the NEW Katimavik available to as many diverse Canadian youth as possible.

**Willy P. Fournier**  
Chair, Board of Directors

## Meegwetch, nia:wen, xie xie, merci, thank you

The Board would specifically like to thank the following for their special contributions to the NEW Katimavik:

- ▶ The Katimavik alumni for their very active and continuous support, including the *We are Katimavik* funding campaign.
- ▶ Isabelle Demers, our communications consultant, for guiding the development of the new web site, and for her counsel and support in many other activities.
- ▶ Our MP, Marc Miller, for his personal help, and to ESDC for the interim funding that will help Indigenous youth.
- ▶ *Apathy is Boring* for its remarkable achievements, example and recommendations.
- ▶ The NCTR, Trent University and First Nations University, and the First Nations Youth Council for their collaborative efforts and support on behalf of all Canadian youth.
- ▶ The municipal governments of Peterborough and Regina, for their generous support of the IYIT projects.
- ▶ The dedicated work of the Katimavik Team for their passion, innovative perspectives, and helpful critical thinking.



# The New Katimavik

Over the last year, we have been working hard to transform our organization and its programs to reflect the changes that have occurred in the Canadian society. These changes offer an added value to our National and Indigenous Youth in Transition programs and support young Canadians' entrance on the labor market and the development of essential life skills. The Board wishes to emphasize the key features of the NEW Katimavik.

## Active Reconciliation

Active reconciliation is the central focus of the NEW Katimavik because it addresses the single biggest issue facing Canada, namely forging a mutually respectful and equal relationship between Indigenous and non-Indigenous peoples. Reconciliation is a social, cultural, economic, political and justice issue that goes beyond volunteering and requires "engagement" and a sustainable commitment.

Katimavik has pursued the concept of a web of mutual benefit where partners come together in a reciprocal relationship and contribute what they can to the broader effort of reconciliation.

Katimavik has developed collaborative partnerships with some very impressive organizations, including: the National Centre for Truth and Reconciliation (NCTR) in Winnipeg MB; Trent University in Peterborough ON; and with First Nations University of Canada in Regina SK. Katimavik also received the support of the Chiefs of the Assembly of First Nations who accepted a motion of the National First Nations Youth Council to support and work with Katimavik.

## Core competencies for the 21<sup>st</sup> Century

Young women and men are concerned about their ability to deal with the changing challenges of the 21<sup>st</sup> Century. Building on its track record, the NEW Katimavik is modernizing its core competencies, with an emphasis on three (3) sets of critical skills:

- ▶ Civic engagement
- ▶ Employment
- ▶ Personal development

With the help of Dr. Robyne Hanley, a learning specialist at Trent University, we are developing new pedagogical approaches that put more control in the hands of the youth volunteer as they continue their transition to adulthood.

## Specialty programming

We are extremely pleased that the Youth secretariat of the government of Quebec continues to work with Katimavik to deliver its Eco-stage program.



Sustained funding, allowed Katimavik to further develop our curriculum and, as of January 2017, offer internships in healthy and sustainable living.

Andy Garrow, our new Director of Youth Development has continued to work with both the Eeyou Istchee (James Bay Cree, QC) and the Tlicho Government NWT to develop their respective programs under Katimavik's Indigenous Youth in Transition (IYIT) approach. They will each have cohorts of youth doing volunteer work in southern communities by August, and pursuing their learning skills in post-secondary education by September.

## Board renewal

Over the summer of 2016, the Board welcomed two young alumni as new directors: Catherine Drouin and Dion Ching have brought a much-valued, rigorous and diverse youth perspective to the development of the NEW Katimavik.

The Board would like to acknowledge the contributions of directors Brenda S. Small and Roman Oryschuk, former Chair, who have moved on to other challenges. These two strong people greatly enriched the work of the Board and provided considerable personal guidance to our organization.



# Katimavik's commitment to Reconciliation

It is already a year since Justice Murray Sinclair tabled the Report of the Truth and Reconciliation Commission (TRC). We are pleased to see the more supportive attitude of many Canadians, and of the Liberal government, towards addressing the long-standing injustices that have characterized the relationship between Indigenous peoples and Canada.

In June 2014, Katimavik committed to put reconciliation at the core of its programming, and to work with Indigenous communities in support of the development of their youth. The Board, with the counsel of its Indigenous directors, has adopted the general strategy of the TRC: first, ensure that diverse Canadian youth know and understand the "truth", then encourage and support them in taking direct action, each and every day, for as long as it takes to achieve a just reconciliation.

The "truth" about Indigenous peoples must also include the rich legacy of their knowledges, ways of thinking, being and doing. The youth, like other Canadians, must be open to learning these other ways of being, and to working with Indigenous peoples to bring about a just relationship and a better Canada for everyone.

The Board is determined to see more Indigenous youth taking an active leadership role in the national program. It is also determined to see that each cohort of youth in each community also enters into an active learning relationship with the Indigenous people on whose traditional territory the community is located. And ideally, we would like to see Katimavik youth develop some basic familiarity with the language of these Indigenous people.

“We are pleased to formalize this agreement that will allow youth to actively engage with important Indigenous issues and work towards making Canada more inclusive and just.”

Saga Williams, Anishinabe-kwe  
Vice-president, Board of Directors

**Katimavik's specific developments include:**

- ▶ The Board is determined to see more Indigenous youth taking an active leadership role in the national program. It is also determined to see that each cohort of youth in each community also enters into an active learning relationship with the Indigenous people on whose traditional territory the community is located. And ideally, we would like to see Katimavik youth develop some basic familiarity with the language of these Indigenous people.
- ▶ Development of the customized curriculum, in partnership with Trent University
- ▶ Created partnerships with the NCTR, the Youth Council of the Assembly of First Nations, Trent University, and First Nations University
- ▶ Obtained the support of the Chiefs of the Assembly of First Nations
- ▶ Hired its first-ever Indigenous senior executive, Andy Garrow, Katimavik's new Director of Youth Development.

## 2016-2017 Accomplishments

The past year has been one of continuing development toward the NEW Katimavik. Here are some highlights:

- ▶ The finalization of the Framework for Active Reconciliation, and the start in developing the actual curriculum with Trent University.
- ▶ Growing the Web of Mutual Benefit, including the development of reciprocal partnerships with the National Centre for Truth and Reconciliation (NCTR) in Winnipeg MB; Trent University in Peterborough, ON; First Nations University in Regina SK; as well as collaborative arrangements with the Youth Council of the Assembly of First Nations. A number of other partnerships are also being developed.
- ▶ The modernization of the core competencies for the NEW Katimavik, under development with Prof. Robyne Hanley, at Trent University, with input from various alumni.
- ▶ The appointment of Andy Garrow, Mohawk and Anishinabe, as Katimavik's first ever Director of Youth Development. As the title indicates, the NEW Katimavik is not about programs, it's all about youth development to address 21st century issues.
- ▶ The expansion of our internship programming to include Social Internships in collaboration with the Youth Secretariat of Quebec government. The new option offers internships in healthy lifestyles and well-being.
- ▶ The development of partnerships with the Eeyou Istchee (James Bay Cree QC), and the Tlicho Government, NWT, to launch their respective programs for their youth, scheduled for August 2017.
- ▶ The development of a successful funding application to the ESDC for the two IYIT cohorts.
- ▶ The development and launch of the new Katimavik web site.
- ▶ The spontaneous and creative support of the alumni in helping to generate public support for the renewal of Katimavik's funding.
- ▶ The "We are Katimavik" funding campaign to raise money to support a permanent Katimavik House, sponsored by alumni.
- ▶ Participation at the 20th Anniversary Conference of the Royal Commission on Aboriginal Peoples, held in Winnipeg, in November 2016.

A 2016 independent study conducted by the firm Léger Marketing demonstrates that Katimavik is well perceived in Canada and highlights the importance of investing in "youth services" to generate social and economic benefits.

98%

Among Canadians who know Katimavik enough to have an opinion, 98% have a good perception of this organization, without distinction between youth (17-24 years) and older Canadians. The positive image of Katimavik is mainly driven by its mission to support youth development.

75%

75% of Canadian students aged 17-24 years plan or would like to take time off during or after their studies for new experiences or adventures, or to develop new skills.

59%

59% of former participants and employees volunteer in their communities compared to 38% among other Canadians. Canadians volunteer fewer than 10 hours annually while the majority of former volunteers devote up to 50 hours a year to a cause.



## Éco-Internship

We are very proud that Eco-internships continue to be a success story for the Quebec Government and Katimavik.

We are pleased to provide you with an overview of this year's program and how these internship experiences have positively impacted our eco-volunteers and the organizations where they interned. The following report outlines the remarkable abilities of our interns, as well as the value of gaining practical career related experience. This work experience allows these young women and men to develop professional skills, as well as master the inner workings of a profession focused on sustainable and environmental practices.

## Socio-Internship

This year, the success of our cohorts encouraged Katimavik to offer a branch of the program in healthy lifestyles. Based on the same model as the eco-internships, these internships offer our volunteers the opportunity to work with a community organization with a social focus on issues of wellbeing, such as nutrition and physical activity, mental health, as well as a focus on education to reinforce safe and healthy behaviors. Katimavik's team continues to work hard to support the professional ambitions of young Quebecers!

**46**  
**VOLUNTEERS &  
ORGANIZATIONS**

**11**  
**REGIONS OF  
QUEBEC**

**4**  
**COLLECTIVE  
PROJECTS**

**95%**  
of our partners from  
the 2016 cohort  
said they were very  
satisfied with the work  
of eco-volunteers

**50%**  
of volunteers  
were hired by the  
organizations where  
they interned





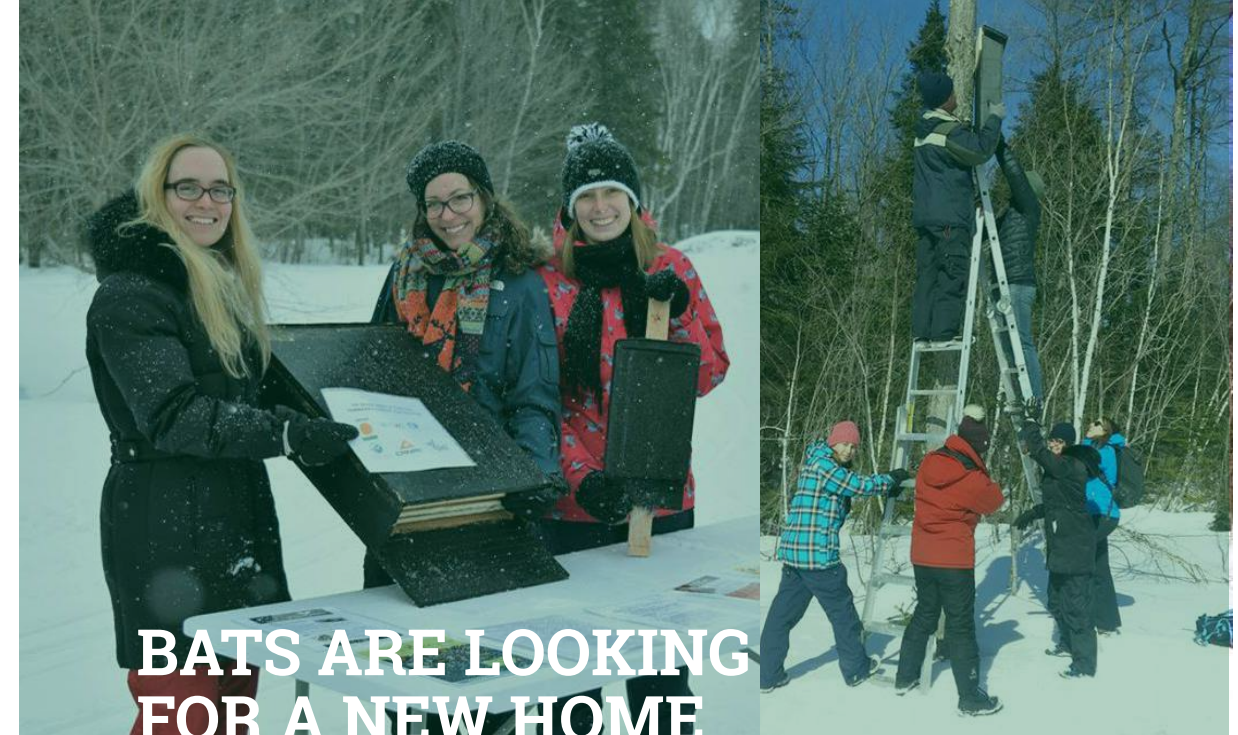
## Collective projects

Beyond having gained a valuable professional experience, our volunteers have organized collective projects based on the needs determined by the citizens of their communities.



### FRIPSTER

The Fripster team, Fauve Chayer, Lori-Lyne Francoeur, Maude Lamarche, Catherine Poitras-Auger and Marie-Pier Tremblay, decided to address overconsumption in the clothing industry. Although we all need to get dressed, today's fashion is characterized by environmentally unsustainable production and consumption patterns. They chose as their target audience, youth from C-Vert, a YMCA program in Quebec. Their goal was to educate and empower young people to adopt more ecological and respectful behaviour when buying clothes.



### BATS ARE LOOKING FOR A NEW HOME

This project was based on the construction and installation of bat dormitories for their protection. This group focused on the education and public awareness on the utility of bats for the population and the role they play in balancing ecosystems by eating insects and thus allowing farmers to use less pesticides.



### WELL-SURROUNDED FLOWERS

The project helped reduce wood pallets that are thrown in the environment or in landfills. It will also increase the number of native flowers in the region and improve the living conditions of pollinators. Overall it supports the improvement of the quality of urban agriculture and local urban ecosystems.



## Indigenous Youth in Transition and interim funding from ESDC

The end of Fiscal 2017 brought positive news with the announcement by ESDC of \$450,000 in funding for the Indigenous Youth in Transition (IYIT) approach.

The funding allows Katimavik to deliver on the partnerships that were being developed with the two sponsoring First Nation governments, the James Bay Cree and the Tlicho. Together, with our partners Trent University and First Nations University, we will establish their respective Katimavik houses to welcome Cree and Tlicho youth into five (5) months of volunteer work and post-secondary education in Peterborough and Regina.

The Indigenous Youth in Transition is a partnership approach designed to support Indigenous governments and organizations who want to provide their youth, aged 18 – 30 years, with an opportunity to kick-start their transition to post secondary education and employment.

IYIT provides an opportunity for these Indigenous youth to strengthen their learning skills and their leadership capacities, and to explore their greater potential by developing 21<sup>st</sup> Century skills, including post secondary classes. A special feature is the opportunity to reinforce their Indigenous language and culture while living in a southern community.

## Eco-Internship and the new Quebec Program 2-Year funding by the Youth Secretariat in Québec

Katimavik was extremely pleased with the announcement of a \$700,000 funding allocation for Eco-Internship and Socio-internship programs by the Youth Secretariat Québec, covering a two-year period.

Katimavik wishes to thank Youth secretariat of the government of Quebec for their sustained support of the Eco-internships programs. This funding, not only allowed Katimavik to maintain the eco-internship program running, but also to further develop our curriculum and offer: as of January 2017, we have implemented internships in healthy and sustainable living.



## “We Are Katimavik” Fundraising campaign

This past year held a fundraising campaign. Our alumni, current and former employees, and current and former directors demonstrated their support and belief in Katimavik’s mission: over \$10,000 was donated. It was a modest start, for which we are grateful.

The objective is to have sufficient contributions to be able to establish an Alumni House with the relaunch of the national program. We want to thank all those who contributed generously, and we will continue to grow this campaign as we implement the reciprocal funding model for the NEW Katimavik.

## Alumni relations

With over 35,000 alumni, we very much value the contributions and impact of our alumni community.

This past year, we have also been working extremely hard to involve our alumni in our renewal efforts. We wanted to ensure that they were aware and in support of our transformational efforts. We have received overwhelming support for the new direction. Maintaining a close relationship with the Katimavik Alumni Association is critical to the success of both new cohorts and the broader effort to foster sustained engagement.

Here are some of the activities that the Alumni Association has been involved in this past year:

- ▶ Pick-up park day April 22nd,
- ▶ The scavenger hunt
- ▶ The launch of the alumni search (an initiative ran jointly by Katimavik and the Association to help former volunteers to reconnect from across the country), Katima-café.

The main legacy remaining with participants, who took part of the program, remains that “Volunteering and giving back to our communities is one of the lasting legacies of the Katimavik program, and that’s always worth recognizing!”



# Financial statements

To the members of KATIMAVIK YOUTH SERVICES:  
We have audited the accompanying financial statements of KATIMAVIK YOUTH SERVICES which comprise the statement of financial position as at March 31, 2017, and the statements of operations, changes in net asset and cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of the financial statements that are free from material misstatement, whether due to fraud or error..

### Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain evidence about the amounts and disclosures in the financial statements. These procedures selected depend on the auditor's judgement, including the assessment of risks of material misstatement of the financial statements, whether due to fraud or error. In

making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our qualified audit opinion.

### Basis for qualified opinion

In common with many charitable organizations, we were not able to obtain sufficient appropriate audit evidence regarding completeness of the revenues from donations. Consequently, we were not able to determine whether any adjustments might be necessary to those revenues, excess of revenues over expenses and net asset.

### Qualified opinion

In our opinion, except for the effect of the matter described in the Basis for qualified opinion paragraph, the financial statements present fairly, in all material respects, the financial position of KATIMAVIK YOUTH SERVICES as at March 31, 2017, and the results of its activities and cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

*APSV Chartered Professional Accountants Inc.*

APSV Chartered Professional Accountants Inc. Montreal, June 16, 2017

	2017	2016
	\$	\$
<strong>REVENUES</strong>		
Quebec Government	272,660	273,258
Participant revenues	27,775	24,100
	<strong>300,435</strong>	<strong>297,358</strong>
<strong>EXPENSES</strong>		
Trainees per diems	155,683	130,038
Salaries and benefits	81,256	112,441
Office expenses	9,869	6,093
Learning program	9,747	4,922
Rent	5,740	8,465
Insurance	4,700	1,104
Telecommunications	3,421	2,625
Interests and bank fees	1,007	1,151
Travel expenses	646	2,426
Traning, recruitment and development	592	2,996
	<strong>272,661</strong>	<strong>272,261</strong>
<strong>EXCESS OF REVENUES OVER EXPENSES</strong>	<strong>27,774</strong>	<strong>25,097</strong>



# Acknowledgements

## MONTREAL

Alternatives (Les jardins)

Écoquartier de St-Léonard

ENvironnmentJEUnesse

Lange Bleu et PROJEKTAE

Maison de l'environnement de Verdun

Pousses Urbaines

Santropol Roulant

Société de développement environnemental de Rosemont

YMCA C-Vert

## QUEBEC CITY

Accès transports viables

Association pour la protection de l'environnement du Lac-St-Charles

Association forestière des deux rives

Conseil régionale de l'environnement – Capitale nationale

Craque-Bitume

Groupe d'éducation et d'écosurveillance de l'eau (G3E)

Les AmiEs de la Terre de Québec (ATQ)

La société canadienne pour la conservation de la nature

## ESTRIE

Action St-François

Conseil régional en environnement de l'Estrie

Estrie Aide