

# **IMPACT** **& innovation**

Annual Report 2008-2009

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# IMPACT

& innovation



## ANNUAL REPORT 2008-2009

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# Our Mission

Engage youth in volunteer service and foster sustainable communities through challenging national youth service programs.

## MESSAGE FROM THE GOVERNMENT OF CANADA



It is with great pleasure that I extend my warmest greetings to the readers of the Katimavik 2008-2009 Annual Report. /// Since 1977, Katimavik has played a pivotal role in the lives of more than 28,000 young Canadians. Over the years, the program's cultural exchanges have offered our nation's youth unique opportunities for personal development and community engagement while highlighting the importance of voluntarism. /// I would like to commend everyone involved with Katimavik for their commitment to nurturing responsible citizens and for encouraging Canada's youth to discover our great nation as they seek to achieve their full potential. /// On behalf of the Government of Canada, please accept my best wishes for success in the years to come.

**Stephen Harper** Prime Minister of Canada

A handwritten signature of Stephen Harper in blue ink, written in a cursive style.



Our Government places a great deal of importance on the growth and development of young Canadians. We believe that it is essential to offer our young people the opportunity to have enriching experiences, to build links with one another, and to appreciate our shared heritage in all its diversity. This is perfectly in line with the mission of Katimavik, which invites young Canadians aged 17 to 21 to pursue their own personal development while working as a volunteer within a community. Last year, nearly 1,000 young people took part in projects in almost 100 communities all across the country. /// On behalf of Prime Minister Stephen Harper and the Government of Canada, I thank the Katimavik team and all its partners who help our young people understand the importance of volunteering and allow them to discover our country's rich diversity. We are proud to be part of a program that encourages young Canadians to get involved and discover the best our country has to offer.

**James Moore** Minister of Canadian Heritage and Official Languages

A stylized, handwritten signature in blue ink, likely belonging to James Moore.



**Without a doubt 2008-2009 was at once a very successful and challenging year. Two major themes are at the heart of this year's accomplishments: IMPACT AND INNOVATION.**

Without a doubt 2008-2009 was at once a very successful and challenging year. Two major themes are at the heart of this year's accomplishments: impact and innovation. /// Katimavik continued to have a tremendous impact on communities across the country. This last year saw Katimavik operate 107 projects in all 10 provinces and partner with 891 organizations devoted to improving the socio-economic conditions of their communities. The impact of Katimavik's programs on these organizations and in the cities and towns in which we worked was substantial: our volunteers provided partner organizations with 650,000 man hours in the areas of environment, education, poverty reduction and other social services. /// Of particular note was our expansion into several northern communities. Katimavik was present in Chisasibi, Québec near James Bay, as well as in three Labrador communities. Such projects stem from Katimavik's growing commitment to developing programs in Canada's Arctic. In 2008-2009 we laid the foundation for even more projects in Canada's North as well as took initial steps in creating a "Made in the North" Katimavik program that will be developed and implemented in collaboration with residents of this vast and quickly changing territory. /// Katimavik also had an impact on the 1,000 participants who devoted nine months to a life-changing service-learning experience. They

came from all walks of life and truly represented the social and ethnic diversity of our great country. Their dedication to improving communities through intensive civic engagement is sure to have an immeasurable impact on their lives for years to come. /// For the first time this past year, Katimavik had an impact on participants older than 21 years of age. More than 30 youth between the ages of 18 and 30 took part in our innovative Québec government funded Eco-Internship pilot program. Our interns provided expertise in environmental matters to NGOs in the sustainable development and environment sectors. In return, participants gained valuable work and life experience. /// As an organization we were also impacted by factors which were out of our control. In particular, the lack of a multi-year funding agreement and the federally imposed moratorium on recruitment and program development presented Katimavik with numerous challenges. Working under such conditions made it very difficult to plan for the future and to meet the ambitious goals we set as an organization. The moratorium was lifted in December 2008 as news of renewed annual funding was confirmed. /// Katimavik responded to this uncertainty with innovation. To ensure that Katimavik continues to generate tangible results, our organization took several steps to increase the rigor of our program administration.



(Left to right) **Top row:** Nick Newbery, Kathy Rethy, Geneviève Chevrier, Rosanne Glass, Gayla Rogers, Chuck Blyth, Sharon Lee. **Bottom row:** Renaud Sylvain, Carol-Lee Eckhardt, Robert Giroux, Brent Slobodin, Jean-Guy Bigeau. **Absent:** Donna Michaels, Anne-Marie Sicard

/// Our program department also undertook initiatives to develop systemic ways of evaluating the impact of our service-learning model on our participants' competency building and second-language proficiency. These changes were implemented to ensure that our participants maximize their personal development while having a tangible impact on the communities in which they work. /// While our time-tested nine-month program will remain the cornerstone of our service-learning offering, new six-month alternatives will be introduced in the fall of 2009. The "Cultural Discovery and Civic Engagement", "Eco-citizenship and Active Living", "Second Language and Cultural Diversity" themes are designed to respond to the interests of Canadian youth and to meet the needs of Canada's non-profit sector. /// These developments were accompanied by an edgy new marketing strategy meant to attract an even greater number of eligible youth to Katimavik. The Get a Life/Got a Life campaign challenges today's young people to go beyond the comforts of their daily lives and get involved in something more profound. "Getting a life" implies

much more than the numerous personal benefits gained from participating in Katimavik — valuable work experience, leadership skills, lifelong friendships etc... It addresses the need for young people to look beyond themselves and their immediate surroundings and to become active players in Canadian society. /// This annual report is a testament to the enduring strength and resilience of our program. We believe now, just as strongly as ever in our proud history, that Katimavik is having a real impact on Canada's social and economic development. If, in the midst of tough economic times and despite our unstable core funding conditions, we are able to bring forth change, it is precisely because we have not been afraid to build upon our strong foundations and continually innovate. /// Looking back at the year that was, we also look forward to the years to come. As the provider of Canada's premier youth volunteer service-learning programs, our future is shaped by impact and innovation as we continue to create more opportunities for youth in support of the non-profit sector.

**Jean-Guy Bigeau** Executive Director

**Robert Giroux** Chair of the Board of Directors



STATISTICS  
ON WORK PARTNERS

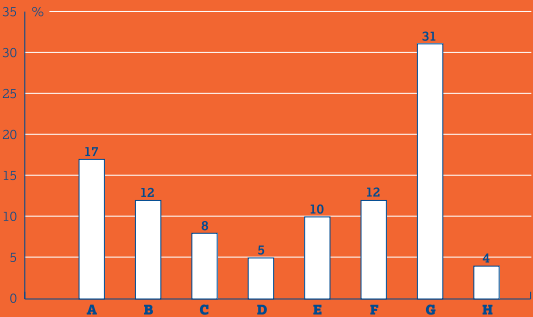
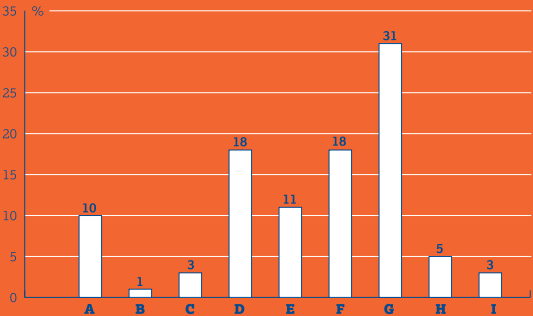
2008-2009

SECTOR OF ACTIVITY

<b>A</b>	Arts and cultural heritage	10 %
<b>B</b>	Communication/media	1 %
<b>C</b>	Economic development and employment	3 %
<b>D</b>	Education	18 %
<b>E</b>	Environment	11 %
<b>F</b>	Health and social services	18 %
<b>G</b>	Community service	31 %
<b>H</b>	Sports and leisure	5 %
<b>I</b>	Other	3 %

TASK DISTRIBUTION

<b>A</b>	Clerical and computer work	17 %
<b>B</b>	Customer service	12 %
<b>C</b>	Promotion/Marketing/Fundraising	8 %
<b>D</b>	Food services	5 %
<b>E</b>	Renovation and maintenance work	10 %
<b>F</b>	Environment (recycling, recovery and restoration)	12 %
<b>G</b>	Activity planning and facilitation	31 %
<b>H</b>	Other	4 %





# LASTING IMPACT ON COMMUNITY



**In 2008-2009 Katimavik provided at total of 650,000 man hours to 891 non-profit organizations in 107 communities across Canada. Our goal is to ensure that we make a tangible mark on the social and economic development of the cities and towns we operate in and that both partner organizations and Katimavik participants benefit from their service-learning experience.**

# COCHRANE

ONTARIO

Population: 5,500  
Hours of volunteer service: 72,000  
Host community since: 1997



# MAKING A DIFFERENCE THROUGH VOLUNTEER SERVICE



Cochrane, an Ontario town of 5,500, has been hosting Katimavik volunteers since 1997. Over the course of their time with the community, Katimavik participants have worked an estimated 72,000 hours for local organizations. This past year, community members have had an overwhelmingly positive response to the work done by participants. In addition to their volunteer service, youth have been getting involved during their free time and making friends with community members. Amanda Langlois, aquatics coordinator at the Tim Horton Events Centre, says that the community's experience with Katimavik has been "a learning adventure on both their side and ours." /// One organization in particular, the Cochrane Food Bank, is not only thankful for participants' contributions, but it owes a large part of its success to Katimavik volunteers. "If it weren't for them, we wouldn't be where we are today," says Kelly Girard, assistant manager

and supervisor of the Food Bank. Amanda echoes these sentiments, stating that volunteers have "provided many hours of volunteer service to organizations that wouldn't otherwise have that support." Furthermore, the program has provided other organizations in the community with networking opportunities. /// Katimavik participants have been painting murals in Cochrane, leaving a lasting and tangible memory of their time spent in the community. Project leader Robbie DePriest says that the murals have brought "a lot of colour and energy to the place." But Katimavik volunteers are not only leaving a physical impact on the community of Cochrane. Their work has inspired community members and given them a positive outlook on their future with the program. Kelly believes that the program has "brought a lot of warmth to the community...there's not a big enough thank you for these people."

# PEACE RIVER

ALBERTA

Population: 6,300  
Hours of volunteer service: 54,000  
Host community since: 2006



# PROMOTING CIVIC-ENGAGEMENT



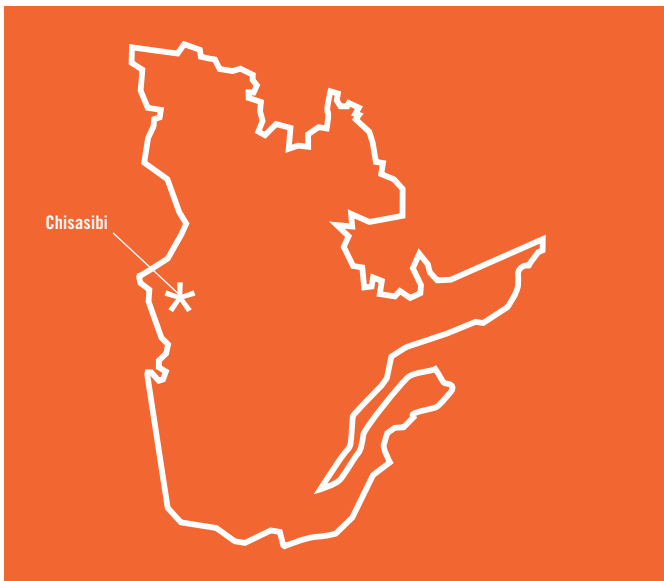
The community of Peace River is a town of just over 6,300 in northern Alberta. With the rest of the province, the oil and gas industry has had a major impact on the local economy, often leaving little opportunities for youth to volunteer. Nevertheless, the last three years have brought change to the town's economic climate through the support of Katimavik volunteers. Katimavik's last year with the community has been no exception. /// Participants have been promoting service-learning values above and beyond the Katimavik program requirements. In addition to their full-time volunteer work placements, our participants have been taking initiative within the community. Some of these efforts include starting up a bicycle lending program with the Town of Peace River and

spearheading the community garden at Ground Level Youth Centre. Over the course of one three-month trimester, participants devoted an extra 662 hours of work to community organizations and activities above and beyond their full-time volunteer service. /// While providing support to local partner organizations, participants have actively encouraged the values of civic-engagement. Geoff Milligan, town counsellor and Rotary Club member, worked with participants in the Parent Link program. Geoff believes that "because of the oil patch and the hot economy, there was a lack of volunteerism. Katimavik participants filled a vacuum and a void. Their lasting impact has to do with the long-term relationship they have developed with the school and the daycare."

# CHISASIBI

QUÉBEC

Population: 3,900  
Hours of volunteer service: 19,800  
Host community since: 2008



# ENCOURAGING CULTURAL UNDERSTANDING



First-year host community Chisasibi is a Cree reserve located on the shores of James Bay in north-eastern Québec. With Chisasibi's marked interest in Katimavik and their need for volunteer-service in the non-profit sector, this young and vibrant town is an ideal match for the program. The development of a partnership with this community also presented Katimavik with an excellent opportunity to build constructive reciprocal relationships in Canada's North. /// Gerti Stevens, who works for the local band council and the Youth Development Department, was responsible for welcoming Katimavik participants into the community. "At first I think that some people in the community were a little afraid of 33 youth from outside coming to Chisasibi over nine months. We didn't know these young people or how they would fit in here." These fears were eased soon after the arrival of the first Katimavik volunteers in September of 2008. Participants demonstrated ambition and drive in their work placements, putting in a total of 19,800 volunteer hours during their first year

in Chisasibi. Katimavik collaborated with a number of organizations, such as the James Bay Eeyou School and Anjabowa Child and Family Services Centre. As part of their community involvement project, participants showed leadership in their organizational support for school carnivals and by cataloguing and classifying important documents at the Band Office. /// Beyond the impact of Katimavik on Chisasibi's non-profit organizations, the partnership was an incredible cultural exchange. According to Gerti Stevens, Katimavik participants "brought the outside world inside our community." In particular, local youth benefited from intercultural exchanges, both on a linguistic and social level. "We were also able to teach Katimavik participants about our ways." Throughout the year, volunteers took part in numerous cultural activities that allowed them to understand local culture and better integrate into the community. "The youth who came here learned a lot from us. They had to get used to the pace of the North and slow things down."



# DALHOUSIE

NEW BRUNSWICK

Population: 3,600  
Hours of volunteer service: 144,000  
Host community since: 1978



# LEAVING A LASTING IMPRESSION



Since the late 1970s, Katimavik has had a presence in Dalhousie, New Brunswick where volunteers have been working with local organizations off and on throughout the program's history. In addition to shaping the lives of participants and community members, Katimavik has been contributing to the development of local non-profit organizations. After its final year with the bilingual community, Katimavik participants are leaving behind fond memories and positive energy. /// In 2008-2009, volunteers in Dalhousie made numerous contributions to the lives of those in the community such as working with Relay 4 Life with the Dalhousie Cancer

Society. Participants helped set up and run the event, which ultimately raised \$61,000. Efforts such as these have both strengthened and invigorated community service in Dalhousie over the years. /// Clément Tremblay, Dalhousie's mayor and town councillor since 1984, has witnessed Katimavik's positive influence on the community. "Katimavik really is part of Dalhousie," says Tremblay. "I've seen so many volunteers bring their skills and positive attitudes to help our town's organizations and schools. Though Katimavik will be sorely missed, I support other towns that will get the chance to benefit from partnering with Katimavik."

# PRINCE GEORGE

BRITISH COLUMBIA

Population: 70,900  
Hours of volunteer service: 85,500  
Host community since: 1979



# DEDICATED TO ENVIRONMENTAL SUSTAINABILITY



Located in beautiful north-eastern British Columbia, Prince George once again became a Katimavik host city in 2008-2009. This city of over 70,000 people was an ideal spot for Katimavik volunteers to put into action the values of civic-engagement and environmental stewardship. /// Throughout the year, participants worked with the community to promote environmentally friendly initiatives. Visiting an Eco Village in the heart of BC's inland rainforest allowed participants to increase their knowledge of sustainable living. In the third trimester, participants helped build a downtown community garden.

Created from recycled city garbage cans, the garden incorporated a set of recycled composters for local restaurants and downtown organizations. /// "What I found remarkable about having Katimavik volunteers work for us was the commitment they brought to the table every day," says Terri McClymont, Executive Director of the Recycling and Environmental Planning Society. "This kind of dedication is contagious and is encouraging our community to act like a community!" Katimavik is looking forward to another successful year in Prince George in 2009-2010.

# LASTING IMPACT ON PARTICIPANTS





A thousand youth volunteers from 17 to 21 years of age took part in this year's program. They join the almost 30,000 Canadians who have participated in Katimavik over the last 31 years. Taking part in Katimavik is an experience that has a life-long effect on its participants. Alumni carry on the competencies they have developed while on the program into their future professional and personal lives.



## PATRICK PICHETTE

Senior Vice President and  
Chief Financial Officer of Google Inc.

## CORPORATE EXECUTIVE CORPORATE CITIZEN

“ I realized that I love learning and doing  
important things.”





In August of 2008, Patrick Pichette became Senior Vice President and Chief Financial Officer of Google Inc., one of the world's most innovative and profitable internet based companies. If one were to use the popular search engine to "google" Patrick Pichette, one would learn of a man who has enjoyed a remarkable career. Patrick earned degrees from Université du Québec à Montréal and Oxford University, where he attended as a Rhodes Scholar. He then worked in financial operations and management in the telecommunications industry for such companies as McKinsey & Company and Bell Canada. /// Patrick's life path also includes Katimavik. "When I was 19, I was in search of adventure," says Patrick. "I was given the amazing opportunity of experiencing different

regions of Canada. When I was in BC, I lived in a logging camp. Being from a big city like Montreal, it was like nothing I had ever experienced before. I was so passionate about life in the woods that I ended up staying after the program." /// Patrick's time with Katimavik can be considered a turning point. After participating in the program and working in the logging industry, Patrick learned a valuable life lesson. "I realized that I love learning and doing important things," says Patrick. The ambition Patrick found on the program motivated him to succeed in his studies and his work for Google. In keeping with Katimavik's core values, Patrick's passion for learning and making a difference is the driving force behind his life philosophy and achievements.

# CÉLINE BÉLANGER

Distance-learning Educator at  
l'Université du Québec à Montréal

## EDUCATOR MEDIATOR

“ I feel that I grew up and became more adaptable after participating in Katimavik.”



Katimavik's emphasis on leadership left a lasting impression on former participant Céline Bélanger. For the last 25 years, Céline has worked as a distance-learning educator with l'Université du Québec à Montréal. She provides assistance to students in the workforce and offers personal academic support. As an educator, Céline strives to motivate her students and develop their learning skills. In addition to her professional leadership, Céline is also actively involved in her community. She sits on a number of directorial boards, including that of Option Travail St-Foy and Parents Secours. /// Before Katimavik, Céline had never travelled and had no idea what to study in university. She was interested in the opportunity

to "learn English and explore the country." After hearing about the program from a friend, Céline signed up at the age of 18. /// Céline states that through Katimavik she discovered her "strength as a mediator," which is an indispensable skill in her line of work. In addition, the program gave Céline a renewed sense of self. "I felt that I had grown up," says Céline. "I was more mature, adaptable, and friendly. After the program, I felt more comfortable with an older crowd, those returning to school. I was more determined." This newfound resolve drove Céline to pursue her academic interests. After obtaining a Master's degree in Administration from Laval University, she forged her career as a distance-learning educator.

# TOM RISTIMAKI

International Keynote Speaker  
and Consultant

## CONSULTANT WORLD TRAVELER

“ When I went back to university after the program, I had a lot more focus.”



Dr. Tom Ristomaki is an international keynote speaker and consultant whose work focuses on self-empowerment through language, interaction and experimental education. This 30 year old from Kimberly, British Columbia recently returned to Canada after a seven-month stint in Australia. Working with Rotary International, he conducted workshops with youth from rural Australian communities. Tom's work is the result of a successful academic career which saw him earn scholarships at major universities in Canada and the United Kingdom. He acquired his Ph.D. from the University of North Wales in 2008. /// Despite his current success, Tom's professional and academic goals were not always clear. "In the summer between the first and second year

of my undergraduate degree I was really confused," says Tom. "I had gone to university because I didn't know what else to do. I felt like I was being selfish, so I needed to dedicate myself to volunteering for a while." /// As a result, Tom joined Katimavik in 2000. With the program, he lived and volunteered in Alberta, Ontario and Québec. His nine months of volunteer service would have a lasting impact on his personal life and his academic career. "When I went back to university after the program, I had a lot more focus. I could relate the material I was learning in the classroom with experiences that brought the content to light. This all connected to my time in Katimavik, which helped develop the competencies I needed to become an engaged and independent adult."

# DENISE MARTIN

Professional Outdoor Guide  
and Instructor

## LEADER ADVENTURE SEEKER

“ I was ready for something new,  
refreshing and different.”



1983-1984 program alumna Denise Martin, an outdoor guide and instructor, takes the principles of active living and leadership to heart. With Outward Bound Canada, Denise led canoe trips in the Yukon and remote dog-sledding trips in the High Arctic. At 31, Denise was the first Canadian woman to reach the North Pole self-propelled. After leading many expeditions of her own, Denise moved to Inverness, Scotland and is now a mother of twins. /// Having finished high school a semester early, Denise was “ready for something new, refreshing and different from what high school offered.” She admired two of her sister’s friends who

took part in the 1983 program. “They returned with rave reviews,” says Denise, “I thought the program sounded challenging and interesting.” /// Katimavik offered Denise the opportunity to hone her leadership and teambuilding skills. On the program, she put these skills to work while cultivating her interest in active living and the outdoors. “During Katimavik I organized a day of rock climbing in the mountains of interior BC,” Denise recalls. “As I abseiled down the rock face I knew immediately that I wanted to be a professional outdoor instructor.” For Denise, the Katimavik journey was a taste of things to come.



## MONTE GISBORNE

President and Founder of the  
Tamarack Lake Electric Boat Company

## ENTREPRENEUR ENVIRONMENTALIST

“ All of the things I’m doing today, I was  
dreaming about when I was on Katimavik.”



Former Katimavik participant Monte Gisborne is a living example of Katimavik's core eco-citizenship values. Monte currently runs his own business called Tamarack Lake Electric Boat Company. After being awarded a degree in technology from Ryerson University in Toronto, his interest in electric cars grew into a passion. Monte, who is a natural innovator, invented the world's first commercially-available solar-powered electric boat. /// For Monte, Katimavik was a well-timed opportunity. "I was at the University of British Columbia in somewhat of a dead end with my post-secondary studies," says Monte. "I was looking for something else to do. I felt that I needed to travel and do different things." Following the

example of a friend who had done Katimavik after high school, Monte signed up for the 1984-85 program. /// It was with Katimavik that Monte discovered his passion for renewable energy. He was provided with countless opportunities to pursue his interests. For instance, Monte took the initiative to make his Katimavik house more energy efficient. "Funny thing is," Monte remarks, "I'm 46 now and all of the things I'm doing today I was dreaming about then. I got the idea to get into solar energy when I was in the program." After Katimavik, Monte was ready to follow his dreams, build upon a family tradition of entrepreneurship and become an active eco-citizen.

# INNOVATION

## REPORT ON ACTIVITIES

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2008-2009 saw the implementation of several exciting changes to our core program. Additionally, we developed several new initiatives that will have an important impact on future organizational operations. Katimavik is continually striving to improve upon our strong foundation and proud history in order to deliver quality service-learning opportunities to the greatest number of youth and to generate a lasting impact on communities across Canada.



# KEY CHANGES TO OUR LEARNING PROGRAM

Katimavik restructured the basic model through which we deliver our service-learning program to participants. Instead of focusing solely on improving skill-sets, we moved on to favour the development of our participants' competencies. Competency development goes beyond teaching individual skills. It seeks to integrate four core elements of Katimavik's service-learning model (national volunteer service, community integration, personal development and group life) into a holistic and integrated path towards long-term civic-engagement. Such a shift is meant to better equip our participants as they become engaged adults who can take the skills they have learned and put them into action.

/// We also implemented key changes in the area of second-language learning. In the summer of 2008, we evaluated the language levels of participants leaving in the fall. The appraisals allowed our program department to make several adjustments to the integration of second languages into our service-learning model. We were also able to methodically track the participants'

levels of language learning over the course of the program. /// Language assessments revealed that for the most part, francophone participants came into the program with more knowledge of their second language than their anglophone counterparts. Accordingly, we now strive to provide higher-quality French instruction and linguistic support to anglophone participants. This key change helps us reach the goal of continually improving Katimavik participants' working knowledge of Canada's two official languages. /// Additionally, we sought to improve the competency development of participants' long-term civic-engagement by implementing workshops in the third trimester that focus on community involvement after Katimavik. We supported participants in planning and implementing collective projects in which they identified and addressed specific needs in their host communities. With these initiatives, we aim to enable participants to apply their competencies and skills and produce tangible results, leaving a lasting impact on their personal and professional lives.



# DEVELOPMENT OF NEW 6 MONTH PROGRAMS

Another key development of the year was the creation of three new theme-based six-month programs. Designed to meet the needs and interests of today's youth, these programs introduce service-learning opportunities centered on our competency-development model.

Starting in September 2009, Katimavik will offer the following programs:

- Eco-citizenship and Active Living
- Second Language and Cultural Diversity
- Cultural Discovery and Civic-Engagement

## Eco-citizenship and Active Living

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For six months, participants will volunteer in three communities across Canada where they will put into practice the principles of eco-citizenship and a healthy lifestyle. This program gives participants the opportunity to participate in volunteer initiatives that promote environmental stewardship and which meet the pressing ecological challenges of Canadian communities. Outdoor excursions and activities will focus on the discovery of the host region.



## Second Language and Cultural Diversity

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For six months, participants will volunteer in two communities: one anglophone community in Western Canada and one francophone community in Québec. This unique opportunity gives participants the chance to be immersed in an intense linguistic and cultural experience while engaging in meaningful volunteer service. Participants in this program will also have the chance to live with host families in their host community in order to better understand the reality of their adopted region.

## Cultural Discovery and Civic-Engagement

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For six months, participants volunteer in three distinct communities across Canada: one major urban centre, a rural town and a community in Northern Canada. This program is designed for youth who are interested in discovering the diversity of Canada while engaging in meaningful volunteer-service activities. Participants will explore the geography, history, economy and socio-cultural makeup of their host communities.



# ECO-INTERNSHIP:

## SERVICE-LEARNING DEDICATED TO THE ENVIRONMENT

One of the most exciting initiatives of 2008-2009 was the implementation of Eco-Internship; Katimavik's new, Québec-government-funded, environmental project. This initiative marked Katimavik's first official partnership with a provincial government and demonstrated our organization's continued commitment to environmental-stewardship projects.

/// Eco-Internship was developed to provide a growing demographic with more service-learning opportunities. Beginning in June 2008, more than 30 volunteer participants between the ages of 18-30 from across Quebec participated in three- or six-month long projects in four regions of the province. Designed for college graduates and university students with a background or significant interest in the environment, the Eco-Internship service-learning program provides partnering communities

with volunteer human resources that contribute to the resolution of contemporary environmental problems. Eco-Interns promote eco-citizenship, and undertake community work projects that have a meaningful impact. Internships with public, parapublic and non-profit organizations focus on the protection and conservation of biodiversity, water management, urban development, climate change, energy efficiency as well as sustainable agriculture. /// Professional development is a key benefit of the Eco-Internship program. Throughout the program, participants are supported by a facilitator who coaches interns in articulating their professional competencies and expanding and utilizing professional networks. Through Eco-Internship's professional development program, participants reap long-term benefits from their





social and professional experience. /// One of the major indicators of Eco-Internship's success was the high level of satisfaction reported by our work partners. Internal surveys demonstrated that 92 percent of work partners stated being "satisfied" to "very satisfied" with the high quality of work that participants delivered. Furthermore, over 90% of work partners reported that the volunteer-interns' performances made important contributions to their core activities. All work-partners involved in Eco-Internship have renewed their 2008-2009 partnerships for next year. /// The success of the Eco-Internship program in 2008-2009 will serve as a basis for long-term funding from the Québec government. What's more, it provides us with the groundwork for negotiating similar agreements with other provincial governments across Canada.

**---- Since Eco-Internship's inception in 2008, interns have provided 17,793 volunteer hours to environmental organizations across Québec.**

**---- Over 90% of Eco-Internship partner organizations deemed their interns' contributions to be either important (27%) or very important (64%).**

**---- 76% of interns credit Eco-Internship with defining their career path.**



# COMMITTED TO THE NORTH

The Board of Directors reaffirmed its commitment in 2008-2009 to expanding Katimavik's presence in Canada's North and eventually establishing a made-in-the-North youth volunteer service-learning program. To this end, Katimavik took important steps by introducing three projects in Labrador as well as one in Northern Québec. Three new communities were also developed in the Yukon, North West Territories and Nunavut as part of our new six

month Cultural Discovery and Civic-Engagement program beginning in September 2009. /// Such a presence will allow us to establish the contacts, relationships and credentials needed to bring together like-minded youth service entities in these communities. The long-term goal is to play an active role in developing a program that responds to the unique needs and is sensitive to the socio-economic realities of Canada's Arctic population.



# KATIMAVIK 2.0

Katimavik's Communications Department increased Katimavik's online presence by capitalizing on web 2.0 technologies. Of particular interest was the creation of [gokatimavik.com](http://gokatimavik.com), a blog where participants and alumni can upload and share videos, pictures and testimonials from their time on the program. Besides creating an interactive online community, this blog acts as an ideal recruitment tool by demonstrating the intensity, fun and value that comes

with participation in the Katimavik programs. /// The blog also provides links to Katimavik's official Facebook, Myspace and Twitter pages as well as links to the program on Flickr and Youtube. Utilizing the vast potential of social networking sites will remain a privileged tactic in our recruitment strategy as we continue to reach out to as many potential participants as possible and expand our online network to reach an ever-growing clientele.



TO THE DIRECTORS  
OF CORPORATION  
KATIMAVIK—OPCAN

The enclosed financial information is drawn from the financial statements of Corporation Katimavik—Opcan as of March 31, 2009, on which we have expressed an unqualified opinion this day. /// In order to better comprehend the financial position of the Corporation and the results of its operations, this financial information should be read in conjunction with the audited financial statements.

*Raymond Chabot Grant Thornton LLP*

**Raymond Chabot Grant Thornton LLP | Chartered Accountants | Montréal, May 15, 2009**

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## Balance Sheet

MARCH 31, 2009

	2009	2008
<b>ASSETS</b>		
Total current assets	\$ 2,358,355	\$ 1,793,043
Capital assets	486,812	598,801
<b>Total assets</b>	<b>\$ 2,845,167</b>	<b>\$ 2,391,844</b>
<b>LIABILITIES AND NET ASSETS</b>		
Total current liabilities	\$ 2,358,355	\$ 1,793,043
Deferred contributions related to capital assets	486,812	598,801
<b>Total liabilities and net assets</b>	<b>\$ 2,845,167</b>	<b>\$ 2,391,844</b>

## Summary Statement of Operations

YEAR ENDED MARCH 31, 2009

	2009	2008
<b>REVENUES</b>		
Contributions for activities	\$19,897,421	\$18,095,508
Rendered services	12,792,510	11,150,000
Amortization of deferred contributions related to capital assets	178,846	201,729
Contributed supplies and services	119,895	179,427
Other	16,035	19,319
<b>Total revenues</b>	<b>\$33,004,707</b>	<b>\$29,645,983</b>
<b>EXPENSES</b>		
Salaries and benefits	\$ 7,861,338	\$ 7,224,041
Rendered services	12,792,510	11,150,000
Travel expenses	3,350,859	3,218,563
Rent	2,681,815	2,366,892
Daily allowances and incentive bonuses	1,427,634	1,355,871
Food	1,578,941	1,375,275
Training, recruiting and development	1,360,961	1,200,642
Office expenses	723,011	789,598
Learning program	658,913	515,938
Interest on bank loan	3,176	4,969
Amortization of capital assets	178,846	201,729
Other	386,703	242,465
<b>Total expenses</b>	<b>\$33,004,707</b>	<b>\$29,645,983</b>
<b>Excess of revenues over expenses</b>	<b>-</b>	<b>-</b>

This excerpt from the financial statements is based on audited financial statements, which are available upon request or at [www.katimavik.org](http://www.katimavik.org)







# KATIMAVIK

## ACROSS À TRAVERS CANADA LE CANADA